

Hino Central Service Special! 18-Point Service & Inspection

This is everything you get for only **\$199⁹⁵***

1. Inspect cab fresh air filter
2. Inspect mud flaps and hangers
3. Check wipers and washer operation, and top up fluid
4. Check A/C operation
5. Check tire pressures and adjust if required
6. Inspect all lights
7. Check all fluid levels and top up as required
8. Check parking brake and adjust if required
9. Check cooling system and wash radiator
10. Inspect all belts and hoses
11. Inspect battery terminals and cables
12. Drain and inspect air tanks and air dryer cartridge
13. Lube, oil and filter change
14. Lube chassis
15. Check air filter condition
16. Replace fuel filters
17. Inspect brakes
18. Re-torque all wheel nuts

Receive 10% off on any repairs required from this service!

Edmonton

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YOU'RE ALWAYS IN RANGE.

Hino Central Dispatch

Spring/Summer
2010



HINO Central Honored As One Of Canada's Best Managed



HINO Central, as part of The Driving Force Inc., is very pleased to be named one of Canada's 50 Best Managed Companies for 2009. This is the fourth consecutive year that the company has been recognized.

According to Jeff Polovick, President and CEO of The Driving Force Inc., his employees deserve the credit for the

award. "When I started The Driving Force Inc. more than 30 years ago, I had a vision for a company that provided exceptional service and product in every circumstance," he says. "Our employees embody that vision. It's their efforts that have led to our success. I am very proud of them and this award."

HINO Central Fraser Valley GM Moe Wetzel is quick to echo Jeff's sentiments. "Having a great product like HINO is one thing, but this is a people business and our people are the best," according to Moe.

Edmonton GM Greg Tilley notes that the award validates HINO Central's culture of continuous improvement. "Every day we look for how we can be better and do better," says Greg. "That's what keeps this business exciting."

Congratulations to everyone at HINO Central Edmonton, HINO Central Fraser Valley, as well as DRIVING FORCE employees across the country, for their part in this important achievement.

Did You Know?

- HINO - Hino Truck engines were rated #1 most reliable for the second year in a row.
- HINO was originally established as Tokyo Gas Industry Co., Ltd. in 1910
- The company was the first Japanese mass-produced vehicle manufacturer, starting with the Model TGE "A Type" truck in 1918.
- HINO sells over 100,000 trucks and buses per year, worldwide
- Hino was the first team to sweep the Dakar Rally camion (truck) category, with a 1-2-3 finish in 1997.
- Hino won the Dakar 10-litre or smaller class for seven consecutive years; 1996 - 2002.
- The company became a subsidiary of the Toyota Motor Corporation in 2001.
- Overseas sales of HINO trucks now exceed its sales in Japan.

*Environmental Fee And Shop Supplies Are Extra!
Valid Mar 1 - May 31 2010



Toll Free 1-888-909-4466 (HINO)



Staff Profile

**Brian St. Denis,
Technician, HINO Central, Edmonton**

After receiving Rookie of the Year and Technician of the Year honors at the recent HINO Central awards night, **Brian St. Denis** is hitting the books for his 3rd-year apprenticeship studies at the Northern Alberta Institute of Technology. While a fairly recent addition to the HINO Central team - starting in August 2008- Brian is certainly no stranger to the medium duty truck business.

"My father and grandfather both have their own independent businesses. My grandfather has a shop. My dad has a shop that specializes in custom work and restorations. They've both had their own businesses since they were old enough to pull a wrench."

Brian was quick to follow in their footsteps, working in the family shops, "... since I was old enough to pull a wrench." Starting out as a lube tech at the age of ten,

Brian has learned the trade from the ground up. He worked in his dad's shop before moving over to work with his grandfather in truck fleet maintenance.

Brian says it's the technologies behind the HINO brand that are the most interesting part of the job. "HINO's probably a good three years advanced over the rest of the industry. I like being at the front of all that. There's always something different, something new to learn," he says. "It makes the days go by faster when you're challenged."

Even when he's not at work, Brian still has his head under a hood. "I like hanging out at car shows, checking out hot rods. Boats, quads... if it's got a motor, I'm playing with it."

We want to hear from you!

Do you have any comments or suggestions? Is there a subject you would like to see in your Hino Central Dispatch? To report a change of address or to be removed from our mailing list, please contact us at: Hino Central Dispatch, c/o Hino Central, 10931-184 Street, Edmonton, AB T5S 0A6 or email marketing@hinocentral.com

Hino Central Dispatch is published twice a year to inform Hino customers about our company and our industry.

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or email marketing@hinocentral.com

Texting While Driving Prohibited by Feds - For Truck & Bus Drivers



Truck and bus drivers who travel interstate roadways are now banned from using a handheld device to send text messages, U.S. officials said. The ban, which is supported by the trucking and bus industry, goes into effect immediately, with violators subject to up to \$2,750 fines, U.S.

Transportation Secretary Ray LaHood said during a morning press conference. "We said the federal government would do everything in its power to send a clear message that texting, talking and driving are potentially lethal activities with very serious consequences," LaHood said. "Today we are sending a strong message. We don't merely expect you to share the road responsibly with other travelers - we will require you to do so." This is the direction we're seeing in the USA and we may see some version of this in Canada one day. The statistics are staggering.

More than 500,000 people were injured and nearly 6,000 people were killed last year in motor-vehicle accidents involving a driver who was distracted while using a cell phone or texting device, according to the U.S. Department of Transportation.

"People who text while driving are 23 times more likely to get in an accident than nondistracted drivers."

Research from the Federal Motor Carrier Safety Administration (FMCSA) found that drivers sending and receiving text messages take their eyes off the road for about 4.6 seconds out of every 6 seconds

while texting, Anne Ferro, the agency's administrator, said during the press conference. At that rate, a driver going 55 mph would travel the length of a football field, including the end zones, without looking at the road, she said.

People who text while driving are 23 times more likely to get in an accident than nondistracted drivers, LaHood said. The agency is working on more regulation to reduce the use of cell phones and other electronic devices among interstate truck and bus drivers, Ferro added.

William P. Graves, president of the American Trucking Associations (ATA), said during the press conference: "We realize that texting on a handheld phone or wireless device while driving substantially elevates the risk of being involved in an accident. ATA does support DOT's action to ban the use of handheld wireless devices by commercial drivers while driving to send or receive text messages." In September, President Barack Obama signed an executive order prohibiting federal employees from using cell phones or sending text messages while driving government-owned vehicles or with government-owned equipment. The ban took effect Dec. 30, LaHood said.

RECOMMENDATION - Write a formal vehicle use policy and have each driver agree and sign it. The modern vehicle use policy addresses texting while driving.

Parts courtesy of Work Truck Online
Doering 30 lease group e-newsletter

Features - Langley



155 COE Landscape Body

175 HP Diesel, Aisin auto trans, PW, PL, Keyless Entry, 11' Knapheide Landscape Dump Body & Storage Cabinet, 14,700 lbs. GVW, Engine exhaust brake. 1st Maintenance Included. Best in Class Warranty, with Hino's 1, 3 and 5 Program.



2009 185 MODEL

17,995 lb GVW 175 HP Allison 1000, 6-spd auto transmission, pwdoors, pdlocks, tilt and telescopic steering column, in-cab air conditioning, cruise control, engine exhaust brake, 18' Collins dry van body.



2010 HINO Model 338

220 hp 6-cylinder turbo charged diesel engine. Eaton F55406A manual transmission or optional Allison 2500RDS 6-speed automatic with PTO capability, hydraulic disc brakes and ABS.

Hino's 1-3-5 Warranty: one free year of maintenance, three years roadside assistance and a five-year limited warranty.

In Langley call Rick Guy or Robert Hopaluck for more details at (604) 881-4667

AMVIC Licensed

Garry Pysyk #1 In Western Canada

Congratulations to **Garry Pysyk** of Hino Central Edmonton for achieving top sales honors for Western Canada. With a great product and the support of a great team, Garry has consistently ranked among the country's most successful Hino sales persons.

Way to go, Garry!



Garry Pysyk

HINO CUSTOMER PROFILE HINO A Legacy for Fast As You Trucking



Glenn Mitchell with one of his 14 HINO purchases.

Glenn Mitchell has a real history with HINO. "My first one was a used 1980 cab over. I did courier work, running mail from Edmonton to Westlock," he recalls. "It was good on fuel and you could go a long time between services if you looked after it." That was the beginning of Glenn's long association with the HINO brand.

Glenn started his own business, Fast As You Trucking Ltd., in 1991, specializing in hauling hi-tech electrical equipment for telephone companies, printers and utility companies. Now, his fleet includes seven HINOs. "I've got one unit with more than 700,000 kilometers on it. I've got another with more than 500,000. I've basically had no warranty work done on any of them. Just regular maintenance and wear items."

Glenn remembers a time when HINO was known for their strong drive trains, but not so much for their amenities. "Back in the early 80's, you basically got a seat and a steering wheel. That first truck had a door in the floor so you could check oil, and we used to leave it open to get heat into the cab," he laughs. "Now, they come with all the bells and whistles. They're really driver friendly, and they're still great on fuel."

"I really like the trucks and the people are great, too. I keep coming back for the salesman. Garry Pysyk always goes out of his way to help you," says Glenn. "And the service department has always been great. They're friendly and they get you back on the road fast."

As Glenn's company continues to grow, HINO Central is keeping up with a steady supply of quality trucks. "I've got a 2010 with a picker on order. That will be my fourteenth HINO over the years." That's what we like to hear. We're looking forward to getting you on the road with number fifteen, Glenn.

Specials - Edmonton



2009 HINO 185MA
8,000 kg GVWR, 175HP diesel, Allison auto, full-load cab, 201" WB, 137"CA
Lease from \$825*/mo
*60 mo lease \$10,000 down, \$8,600 residual



2010 HINO 155/2
6,680 kg GVWR, 175 HP diesel, Aisin auto, full-load cab, 135"WB, 111"CA
Lease from \$629*/mo
*60 mo lease \$10,000 down, \$8,500 residual



2008 HINO 258TA
11,570 kg GVWR, 220 HP diesel, Allison auto, full-load cab, 24 ft. custom flat deck.
Lease from \$1,100*/mo
*60 mo lease \$10,000 down, \$11,600 residual



2008 HINO
7,250 kg GVWR, 175 HP diesel, 5-sp Eaton manual, 147"WB, 83" CA, aluminum wheels.
Lease from \$739*/mo
*60 mo lease \$10,000 down, \$7,800 residual

In Edmonton call Garry Pysyk or Bob Vandal for more details at (780) 474-4667

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